

Innovations in paper and cardboard

innova-paper-form GmbH

Chairman executive manager: Karl-Josef Oberbörsch

location: Seelow, Deutschland

objective: innovation in paper and cardboard

Innova-paper-form GmbH is an innovative business company, which develops and carries out new methods for processing paper. As a paper technologist the executive manager Karl-Josef Oberbörsch is responsible in various ranges of production and refinement as to research, development and a total quality management.

Since the foundation of the business company in may 2006, Karl-Josef Oberbörsch achieved multiple projects in paper and cardboard:

- **Scented Paper**
- **Multi-Effect-Structuring**
- **Children Furniture to be coloured**

Multiple projects with paper and cardboard

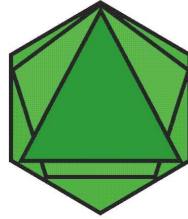
Scented Paper

Innova-paper-form GmbH has developed a worldwide unique method in order to use scent in paper as communication medium.

Innova-paper-form GmbH has developed a worldwide unique method to fragrance paper with a scent being integrated during the time of process.

With this innovative scented paper the scent has already been integrated during the time of processing. According to the storage the scent will be treasured up in the paper for years.

Packages and mailings obtain a scent according your requirements. All business correspondence can be printed and copied on scented paper. Just as well scented books can be processed. When opening packages, mailings, flyers and books, your customers will notice the individual scent. The effect of the scented paper increases the customer will stick to the



message longer than usual. Therefore due to the scented paper there will be an increased interest in the information of your mailing or product.

An individual scent meeting the requirements and wishes of the customers can be developed and produced. These scented creations are patented worldwide for these customers. A Corporate Identity can possibly be obtained. In addition, innova-paper-form GmbH supports projects with its competence of scents.

Multi-Effect-Structuring

This innovative process enables a light weight construction with paper and cardboard. Due to this way of construction a higher stiffness of the material is achieved. Multi-Effect-Structuring enables a reduction in weight and material costs and energy-saving during the production. This ecological production of light-weight paper is trend-setting. Multi-Effect-Structuring received international patent protection.

The design is extraordinary. Different structures may be produced according to the requirement of a customer. It is possible to obtain a Corporate Identity.

Children Furniture to be coloured

innova-paper-form GmbH is selling children furniture made of highly qualified and solid cardboard. The different kinds of furniture can be set up quickly and easily. Thereafter the chairs, tables and stools can be coloured by the children individually.